



Success Story

“I thought solar was out of my budget.”

The Situation

Art Smith had been interested in solar power for some time. He had done research and found lots of promising information on the benefits of a solar panel system, **but like many people, he assumed it was outside his budget.** One call to Standard Renewable Energy changed all that.

The Decision

Through conversations with a certified SRE Energy Expert, Smith discovered that getting a solar panel system appropriately scaled to the size of his home **wasn't as expensive as he thought it would be.** He decided it was time to make the investment in solar power. As an added bonus, Smith was able to take advantage of the federal tax credit and local rebates, reducing the cost of his system even further.

The Results

The days are shorter and cloudier during the winter months in central Texas, but the amount of electricity Smith's solar panel system is producing is **already exceeding his expectations.**

Smith jokes about not being able to convince his wife of the value of a solar dryer (by which he means a clothes line), but **looks forward to investing in other energy upgrades** a few at a time **to really maximize his energy savings.**

SOLUTIONS
IMPLEMENTED:

Solar Panel System

Their Thoughts

“SRE people were all top notch and willing to explain what they were doing.”

