



Success Story

“We just assumed we couldn’t afford solar power.”

The Situation

The Bensons had decided to take action toward reaching two goals that were very important to them: 1) significantly reducing their electricity bills, and 2) helping the environment. After researching their options, they contacted Standard Renewable Energy to discuss some specific solutions they had in mind. Though they were interested in solar power, they just assumed they couldn’t afford it.

The Decision

However, through the course of their conversations with Kyle at SRE, the Bensons discovered that **they actually could afford a solar panel system with all the tax credits and incentives available in their area.** They could also afford a host of other smaller improvements, like better insulation, window film and more efficient lighting that allowed them to keep even more of the energy they created and use less energy altogether.

The Results

Today, the Bensons have already seen **energy bills 69% lower than the same month the previous year**, significantly reducing their energy costs and their carbon footprint. The Bensons are also getting plenty of use out of the **my.SRE3.com Monitoring System**, which allows them to see where their energy is being used and has proven **helpful in identifying simple, day-to-day opportunities to decrease their energy use**, like switching off lights and turning down the heater.

SOLUTIONS IMPLEMENTED:

Solar Panel System

Insulation

Window Film

More Efficient Lighting

Their Thoughts

“SRE was very helpful through the process. They were readily available to answer questions- even after hours.”

“We were impressed with SRE as a company and with the high quality that they strive to maintain in each of their employees and subcontractors. We highly recommend the company and its products/services.”