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March 7, 2008

Subject: Letter of Recommendation for Hal Werner

To whom it may concern,

Hal worked as a Copywriter on our creative team. His responsibilities included coordinating with account service and creative teams to review and discuss detailed creative briefs for high profile clients. Not only did he develop clear, concise and relevant messaging which was engaging and on strategy, he facilitated intense ideation sessions which yielded brilliant concept solutions to complex communication problems.

I was quite impressed by Hal's ability to complete all work assigned to him on time amidst a rigorous, deadline-driven environment. Projects ranged from headlines to full Broadcasting and Radio campaigns. He was also able to effectively convey his ideas and present his work to fellow employees and clients alike.

Overall, Hal is a very conscientious and able employee. I certainly believe he has what it takes to take any creative team to new levels with fresh and innovative thinking. I strongly recommend Hal for any Copywriter position in Advertising and Marketing.

Sincerely,

Jessie Martinez
Senior Art Director